

Invest Hertfordshire Partnership Opportunities UKREiiF 2025



Sponsorship Pack >>

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Invest Hertfordshire - your partner for growth

Here at Invest Hertfordshire, our mission is simple: to attract business and unlock investment for inclusive, high-quality, green development. Through our competitive commercial sponsorship package, we foster lasting relationships with organisations that share our vision to accelerate sustainable investment.

Our role is to:

- Advocate for Hertfordshire on the national and international stage
- Bring together local partners and agencies to accelerate growth and delivery
- Attract private and public investment and work with investors and developers to shape Hertfordshire's future

We are now seeking partners for:

- UKREiiF - 20-22 May 2025
- Leeds City Centre – Royal Armouries Leeds & Leeds Dock, New Dock, Armouries Dr, Leeds LS10 1LT



“Invest Hertfordshire connected us with the right people and provided insightful conversations that greatly supported our investment journey”

Cameron Footer, Head of Capital Raising, Bluecastle Capital

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Reasons to Invest

Leading destination

Hertfordshire's world-class R&D and clustering of high-value sectors is powering the UK. Its position at the heart of the Golden Research Triangle (Oxford-Cambridge-London) drives locational advantage.

Fast growing

Powered by its strong entrepreneurial base, Hertfordshire is one of the best places in the UK to grow a business. From start-up to scale-up, export to supply chain opportunities, Hertfordshire offers a highly connected ecosystem of support.

Skilled and diverse talent

Hertfordshire is constantly future-proofing its talent pipeline thanks to its high quality skills initiatives and excellent network of schools, colleges and universities, ensuring good recruitment and retention rates for businesses.

Quality of life

Hertfordshire offers a high quality of life with a mix of rural and town and areas of outstanding natural beauty – all on London's doorstep. Add good schools and excellent transport links, and it's no wonder 1.2 million people choose Hertfordshire as their home.

Better connected

Hertfordshire has excellent road, rail and air transport links with two major airports within 15 minutes of its borders, four motorways and the East Coast mainline connecting London to Scotland. The county has 98% superfast broadband coverage, above UK average.

Strategic sites

Hertfordshire is constantly evolving with two new Garden Communities, major town centre regeneration programmes and an enterprise zone creating 3 million sq.ft. of sustainable commercial space for future-facing businesses, just 30 minutes from London.



Click on the image above to watch the video and discover more reasons to align your brand with the county of opportunity.



Click on the image above to view our 2024 prospectus.

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Your invitation to partner with Invest Hertfordshire at UKREiiF 2025

Following our official launch at UKREiiF 2024, we will be back in 2025 with:

- An expanded line-up
- A pipeline of investible opportunities – [download our Investment Prospectus](#)
- A prime stand location - J30, Royal Armouries Hall
- An event and exclusive drinks reception on UKREiiF's highest traffic day - Wednesday, 21 May, 15:30 – 16:30 at the popular cinema room. This event SOLD OUT last year and offers a premier networking opportunity
- A knowledgeable team ready to do business
- Speaker slots at main and fringe events



Why Sponsor?

- Promote your organisation with a targeted marketing campaign, providing valuable brand association.
- Position your brand and showcase your company as one of the key players in Hertfordshire driving investment and sector growth.
- Engage directly with real estate, industry, policy makers and local government leaders at the bespoke Invest Hertfordshire event and networking opportunities to meet shared investment goals.



Partnership & Sponsorship Opportunities

Here's how your organisation can be part of Invest Hertfordshire at UKREiiF 2025

HEADLINE SPONSOR - £20K

- **Extensive Branding:** Your company will have maximum visibility across all Invest Hertfordshire event materials and promotional items, including the main UKREiiF 2025 programme.
- **Title Sponsorship:** Option to add your company name to a key part of an event/reception.
- **Event Co-Host:** Opportunity to co-host the Invest Hertfordshire event, including significant input into event planning and execution and co-branding opportunity for drinks reception.
- **Personalised Engagement:** Tailored engagement opportunities, such as private meetings with key stakeholders or exclusive dinners in run-up.
- **Exclusive Speaking Slot:** A dedicated speaking and panel slot during the exclusive Invest Hertfordshire event.
- **Comprehensive Media Coverage:** Your company will be named in all press releases, media coverage and post-event reports.
- **VIP Tickets:** Two VIP tickets with additional perks such as access to exclusive UKREiiF events.
- **Networking Opportunities:** Invitations to exclusive networking sessions with key industry players and get in front of local authority decision makers with exclusive opportunity to present to investors/developers at selected events prior to UKREiiF.
- **VIP Lunch at UKREiiF**

As Headline Sponsor we will work with you to tailor this package to your exact specification.

Partnership & Sponsorship Opportunities

Here's how your organisation can be part of Invest Hertfordshire at UKREiiF 2025.

GOLD SPONSOR - £10K

- **Logo Placement:** Your company logo will appear in all prime locations, such as event banners and main stage backdrops, as well as on all Invest Hertfordshire event materials, stand, website and prospectus
- **VIP Tickets:** One VIP ticket with additional perks such as access to exclusive UKREiiF events, as well as two complimentary UKREiiF tickets
- **Social Media Shout-outs:** Regular mentions on owned/partner social media platforms leading up to and during the event
- **Speaking Opportunities:** Speaker slot at exclusive Invest Hertfordshire panel discussion
- **Exclusive Content:** We will mention your company in all event-related content, such as blog posts or interviews
- **Networking Opportunities:** Invitations to exclusive networking sessions with key industry players and get in front of local authority decision makers with exclusive opportunity to present to investors/developers at selected events prior to UKREiiF

PARTNER - £5K

- **Logo Placement:** Your company logo will have a prominent place on all Invest Hertfordshire event materials, stand, website and prospectus
- **Event Tickets:** One complimentary tickets to UKREiiF
- **Acknowledgment:** Company mention at the exclusive Invest Hertfordshire event
- **Social Media Shout-outs:** Regular mentions on owned/partner social media platforms leading up to and during UKREiiF
- **Networking Opportunities:** Invitations to one exclusive networking session with key industry players and local authority decision makers, either before or during UKREiiF



Let's Talk!

For more information, talk to:

MELANIE MILLER

Inward Investment Manager, Hertfordshire Futures

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Call: 07384 894252

“ Working together via Invest Hertfordshire has helped secure amazing responses from developers and government departments at UKREiiF, strengthening relationships, and putting Hertfordshire on the map ”

Tom Pike, Director, Stevenage Borough Council

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www.investhertfordshire.com